

# MANUFUTURE 2017, TALLINN

# Expo packages

Estonia will assume the Presidency of the Council of European Union in the second half of 2017 and MANUFUTURE conference will take place in Tallinn on 24-25 October.

#### Goals

- Conference concentrates on smart manufacturing, Industry 4.0 in practice, factories of the future, robotics, internet of things and smart products.
- Leaders gather to envision the future of manufacturing.



### Target group

- Leaders of European universities, governments, municipalities and industrial enterprises will attend the conference.
- In total organisers expect 600 leaders to attend the two-day event in Tallinn.

# Expo Package

#### Guest list

Exhibitor can add prospects and clients to the invitee list.

# Branding

Exhibitors logo is being used in conference communication, in alignment of the logo usage rules. It is also a visible component in the stage design.



# Introduction

At the conference web-page there is an introduction text about each exhibitor. Exhibitor is kindly asked to provide this text to the organiser. The text should not exceed 50 words.

# Contact Point Table

For each exhibitor organiser produces a physical contact point, a stand, that consists of the high table equipped with the branded PVC cover and a LCD-monitor.



# Contact Point Screen

Contact Point features an LCD-screen that partner representatives can used for pptpresentations, demos, showing a video ad



or a corporate movie or other visual materials, that enforce the messages of the partner. Partner is expected to produce such a material or provide an organiser with already existing material.

# Participant invitations

Exhibitor is entitled to 3 free participants including persons at contact point.

Investment in Expo Package is EUR 3000 (excl. VAT).

#### Expo Package with Presentation



Expo Package with Presentation consists of opportunities described in Expo Package plus opportunities below.

#### Presentation on Expo Stage

Partner is offered a chance to run a 15 minute presentation at Expo Stage. Presentation will be featured in the program and announced by the moderator.

### Video of the presentation

Video about the presentation will be made available at the conference web-site.

Investment in Expo Package with Presentation is EUR 4000 (excl. VAT).

### Contacts

Please contact Endrik Randoja (<u>endrik@confent.com</u>) for booking packages and/or for additional information.